
22nd Annual HOLT CAT® Symposium on Excellence in Ranch Management

Impacts of Beef Carcass Size on System Production Efficiency

November 6-7, 2025 || Riviera, TX || Hybrid Event

THURSDAY, NOVEMBER 6

- 12:00 PM Registration & Networking**
- 1:00 PM Welcome**
Rick Machen, PhD, Executive Director, KRIRM
- 1:15 PM The Consumer and Beef Quality: *Is there any indication consumer pursuit of quality beef will wane?***
Danette Amstein, Managing Principal, Midan Marketing
- 2:00 PM Reshaping the Meat Case: New Cuts, Better Value**
Kaylee Greiner, Manager, Retail & Foodservice Engagement, Texas Beef Council
- 2:45 PM Break**
- 3:15 PM Packer Perspective on Carcass Size: *What are the limitations?***
Glen Dolezal, PhD, Retired Assistant Vice President, Cargill Protein
- 4:00 PM Feeder Perspective: *Impacts of longer days on feed & what are the limitations?***
Justin Gleghorn, PhD, Director of Cattle Risk Management, Cactus Feeders
- 4:45 PM Speaker Panel Discussion**
- 5:15 PM Adjourn**
- 5:30 PM Social Hour – Erma Center Patio**
- 6:30 PM Prime Rib Dinner**
- 7:30 PM Texas Farm Credit Certificate Awards**

FRIDAY, NOVEMBER 7

7:00 AM Coffee & Pastries

8:00 AM Health Challenges: *Impacts of longer days on feed and bigger cattle on feedyard health management*
Miles Theurer, DVM, Research Director, Veterinary Research & Consulting Services

8:45 AM Cow-calf: *Should cow size change, and if so, how?*
David Lalman, PhD, Extension Beef Cattle Specialist, Oklahoma State University

9:30 AM Break

10:00 AM Seedstock: *How will pursuit of heavier harvest weight and higher quality impact your selection decisions?*
James Henderson, Co-Owner, Bradley 3 Ranch

10:45 AM Speaker Panel Discussion

11:15 AM New World Screwworm Update

12:00 PM Lunch

1:00 PM King Ranch Tour

5:15 PM Adjourn