



Partner with Us in Sustaining Our Ranching Heritage

Since 2003, the King Ranch® Institute for Ranch Management has built a reputation of serving the ranching industry through educating the next generation of ranch managers. **We are the only program in the world that offers a Master of Science in Ranch Management, providing the most progressive, diverse, and well-rounded education to our ranch management graduate students.** Our students are trained to manage complex ranching operations that play an integral part in feeding the world's population and sustaining natural resources. The Institute has experienced tremendous growth since 2003, adding lectureships and symposia for ranching stakeholders to promote continuing education, and a research component to help ranch owners, managers, and natural resource stewards benefit from innovative and practical solutions to challenges facing the ranching industry.

As a nonprofit entity, we rely on the financial support of private donors and grants to fulfill our mission. As we continue to grow and discover innovative avenues to strengthen our reach, we have established a continuing annual stream of funding that will support ranch management graduate student education, stakeholder outreach, and applied research programs on a much broader scale.

Ranching Legacy Membership



There are challenges that threaten this business and lifestyle that we deeply care about, but there is good news. King Ranch® Institute for Ranch Management (KRIRM) is making a significant impact on the ranching industry through education, innovation, and outreach. KRIRM is a leading source for developing and applying innovative solutions to meet those challenges head on. **We need your support to ensure our ranching heritage is not lost.**

RANCHING LEGACY MEMBERSHIP LEVELS (SEE FULL LIST OF BENEFITS ON THE BACK)

- **RANCHING LEGACY LEADER - \$10,000**
- **RANCHING LEGACY PARTNER - \$5,000**
- **RANCHING LEGACY ADVOCATE - \$1,000**

Ranching Legacy Gifts Support

- **The KRIRM Fund for Student Success** - supports the core education model at KRIRM by providing the highest level of applied learning and leadership techniques to prepare students for all facets of the ranching industry.
- **Innovative Research & Real-World Solutions** - assists in the discovery of innovative solutions that will enable excellent rangeland stewardship and profitability through successful management of production systems
- **Continuing Education in Ranch Management through KRIRM Lectureships and Symposiums** - provides opportunities for outreach program that provides a unique hands-on approach to technical agricultural-related topics.
- **World-Class Faculty** - enables recruitment of valuable faculty to support our mission in educating the next generation of ranch managers.



Membership Opportunities & Benefits

RANCHING LEGACY LEADER - \$10,000

Ranching Legacy Leaders will receive the following benefits:

- Opportunity for a personal half-day, one-on-one visit with an Institute team member at your ranch
- Annual VIP appreciation dinner
- Invitations and complimentary registrations to Institute-hosted events for two individuals
- Special recognition at Institute-hosted events and in the Institute's annual report
- Opportunity to direct \$4,000 of your KRIRM Ranching Legacy Leaders contribution to a specific program within the Institute
- KRIRM Ranching Legacy Leaders ranch gate sign (optional)

RANCHING LEGACY PARTNER - \$5,000

Ranching Legacy Partners will receive the following benefits:

- Opportunity for a personal, half-day, one-on-one visit with an Institute team member at your ranch
- Invitation and complimentary registration to Institute-hosted events
- Special recognition at Institute-hosted events and in the Institute's annual report
- Opportunity to direct \$2,000 of your KRIRM Ranching Legacy Partners contribution to a specific program within the Institute
- KRIRM Ranching Legacy Partners ranch gate sign (optional)

RANCHING LEGACY ADVOCATE - \$1,000

Ranching Legacy Advocates will receive the following benefits:

- Invitation and complimentary registration to KRIRM annual HOLT CAT® Symposium on Excellence in Ranch Management
- Recognition at Institute-hosted events and in the Institute's annual report
- KRIRM Ranching Legacy Partners ranch gate sign (optional)

Become a Member

Your support is key to the success of our program and this way of life we love. To become a Ranching Legacy Member, fill out the Ranching Legacy Membership Form and mail to:

Anne Thurwalker, Assoc. Dir. of Development
King Ranch® Institute for Ranch Management
Texas A&M University-Kingsville
700 University Blvd., MSC 137
Kingsville, TX 78363

You may also visit our website krirm.tamuk.edu/giving to pay online.

For More Information

If you would like to become a Ranching Legacy Member and have additional questions or would like more information, please contact Anne Thurwalker, Associate Director of Development at (361) 593-5401 or anne.thurwalker@tamuk.edu. You may also visit our website at krirm.tamuk.edu/giving



**KING RANCH
INSTITUTE**
FOR RANCH MANAGEMENT
TEXAS A&M UNIVERSITY-KINGSVILLE

Sustaining our Ranching Heritage

Ranching Legacy Membership Donation Form

Annual donations to KRIRM **Ranching Legacy Leaders, Partners, and Advocates** will directly support the students, faculty, and innovation efforts of the Institute to ensure that our resources fulfill maximum impact and outreach. As a donor, you are valued and your contributions to the Institute's prestigious **Ranching Legacy Membership Fund** are used to sustain a rich legacy of ranching heritage, one that honors our hard-earned way of life. KRIRM is dedicated to finding cutting-edge solutions to our greatest ranching challenges in order to sustain our industry and natural resources for generations to come. Thank you for being part of our mission.

Please Choose a Membership Level

RANCHING LEGACY LEADER: \$10,000 GIFT

Ranching Legacy Leaders demonstrate their generous commitment by contributing gifts of **\$10,000 annually** to the King Ranch® Institute for Ranch Management. The donation will help us educate future leaders in ranching and develop innovative solutions for overcoming the great challenges facing our industry. Individuals may designate \$4,000 to one of the following programs (indicate your choice below).

RANCHING LEGACY PARTNER: \$5,000 GIFT

Ranching Legacy Partners are generous and loyal annual donors that contribute **\$5,000 annually** to the King Ranch® Institute for Ranch Management to help us educate future leaders in ranching and develop innovative solutions for overcoming the great challenges facing our industry. Individuals may designate \$2,000 to one of the following programs (indicate your choice below).

Designated Programs (If you would like to allocate part of you membership gift to a specific fund, please select an option below.)

- KRIRM Fund for Student Success**
 Ranching Innovations Research

- Continuing Education in Ranch Management
through Lectureships and Symposiums**

RANCHING LEGACY ADVOCATE: \$1,000 GIFT

Donors who contribute **\$1,000 annually** will be recognized as **Ranching Legacy Advocates** for their commitment to help us solve the great challenges facing the industry and educate future ranching leaders.

Gift Amount: \$ _____

Make my donation anonymous

Donor Name: _____

Please list donor name as you would like to be recognized

Contact Name: _____

If different than donor name

Title: _____ Company: _____

Mailing Address: _____

City, State, Zip Code: _____

Phone #: _____ Email: _____

See mailing information on back of form.



Making Your Contribution

To submit your payment by check, please mail a check made payable to King Ranch[®] Institute for Ranch Management and the **Donation Form** to:

Anne Thurwalker, Assoc. Dir. of Development
King Ranch[®] Institute for Ranch Management
Texas A&M University-Kingsville
700 University Blvd., MSC 137
Kingsville, TX 78363

To make a secure online donation to the KRIRM Ranching Legacy annual fund, please visit <http://krirm.tamuk.edu/giving>. Make your selections and submit all required information when prompted. We will follow up with a confirmation and more information once we receive the donation.

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