



FOR IMMEDIATE RELEASE

Lectureships in Ranch Management Subjects Offered in Texas, Florida, and Oklahoma

Kingsville, Texas (Dec. 14, 2017)—The King Ranch® Institute for Ranch Management (KRIRM) will hold six lectureships and a symposium in 2018 in Texas, Florida, and Oklahoma that feature a wide array of timely ranch management subjects including: GIS technology, advanced genetic technology in beef cattle, grazing management, equine management, systems thinking, and managing farm and ranch employees.

The schedule begins with the GIS Technology for Ranchers Lectureship in Kingsville, Texas, January 10-12. This lectureship, instructed by Geospatial Consultant Amy Snelgrove, will provide participants with a multi-level view of location-based (geospatial) technologies, beginning with a broad overview and continuing through a detailed look at the application of GIS technology.

The Application of Advanced Genetic Technology in Beef Cattle Lectureship, sponsored by Neogen, will be held in Kissimmee, Fla., February 22-23. In partnership with the Florida Cattlemen's Association and the Florida Cattlemen's Foundation, this event will focus on the ever-evolving genetic selection and evaluation innovations. The instruction from Drs. Bob Weaber and Matt Spangler will not only strengthen the foundational understanding of genetic principles among attendees, but it will also build upon them to enable attendees to apply advanced genetic technologies in the real world of seedstock and commercial cattle production.

In partnership with the Noble Research Institute, LLC, the Richard Mifflin Kleberg, Jr. Family Lectureship on Grazing Management will be held in Ardmore, Okla., offering instruction for ranchers and landowners to understand and create a grazing plan. Taught by a lineup of Noble range scientists and specialists March 13-16, it will provide attendees with the tools to determine correct stocking rate of their ranch and to develop sound grazing management programs that will help them achieve the goals of their ranch.

Refresh your equine knowledge at the Richard Mifflin Kleberg, Jr. Family Lectureship on Equine Management May 14-16 in Kingsville, Texas. With instruction led by Dr. Ben Espy, DVM, DACT, and other notable equine veterinarians, specialists, and professionals spanning the equine industry, this event will offer intensive science-based lectures and apply them to the horse care that is relevant to each attendee. Both classroom instruction and hands-on labs held at the King Ranch arena will be included.

The lectureship series for 2018 wraps up with the John B. Armstrong Lectureship on Systems Thinking held August 13-16 and Managing Farm and Ranch Employees Lectureship September 21-22. The systems thinking lectureship will offer strategies and instruction to understand how complex systems, like ranching, actually function. It will teach the principles, processes and tools that empower natural resource managers to better understand and communicate interrelationships in dynamic natural systems. Managing Farm and Ranch Employees Lectureship will focus on managing the people in the ranching business including leadership, supervision, coaching and hiring. It is designed to build the skill-set of ranch managers so they can plan for, understand, and successfully lead current and future employees of the farm and ranch.

The highlight event for KRIRM, the 15th Annual Holt Cat® Symposium on Excellence in Ranch Management, will be held October 19-20 in Kingsville. The symposium features an in-depth look at timely and important issues facing the ranch management industry, delivered in a workshop format. Previous topics have included succession planning, practical stockmanship in ranching, sustainability, business management of hunting enterprises, and more. Updates for the 2018 topic will be published at krirm.tamuk.edu/symposium.

View registration information and additional details about each event at krirm.tamuk.edu/event-schedule, or call 361-593-5401.

About KRIRM

Formed in 2003, KRIRM is a ranch management master's program at Texas A&M University-Kingsville created in honor of the 150th Anniversary of the legendary King Ranch. As the only ranch management master's program in the world, KRIRM teaches graduate students using a multi-disciplinary, systems approach to ranch management, and provides the highest quality lectureships and symposia to stakeholders in the ranching industry. For more information about KRIRM, visit krirm.tamuk.edu.

CONTACT: Ashley Patterson, ashley.charanza@tamuk.edu

###