



The King Ranch® Institute for Ranch Management was created to commemorate the 150th Anniversary of King Ranch in 2003. In keeping with their long history of leadership and philanthropy, King Ranch and its family and friends created and endowed KRIRM in collaboration with Texas A&M University-Kingsville.

Master's Program

The KRIRM model was designed to train mature students with ranch management experience, and remains the only master's degree in ranch management in the world.

32 alumni employed in 15 states manage:

- 4 million acres of rangeland and wildlife habitat
- 95,000 head of cattle and bison
- 250 employees

Students have completed more than 93 case study projects, reporting deliverables to 37 partnering ranches.



Outreach

Through our outreach efforts, we have hosted a total of 75 educational events yielding 4,400 individual event registrations from 36 states and 6 countries.

The endowed lectureship series offers between 5 and 8 lectureships (6 endowed) a year that are designed to teach current and dynamic issues in the industry. Topics include systems thinking, strategic planning, oil and gas, equine management, prescribed burning, accounting, grazing management, genetic technology in beef cattle, and more.

The Holt Cat® Symposium on Excellence in Ranch Management is the highlight event of the year, held every October. It features an in-depth look at timely and important issues facing the ranch management industry, delivered in a workshop format.



★ Location of KRIRM Alumni
Not pictured: Hawaii

■ KRIRM Outreach program attendees
Not pictured: Hawaii, Puerto Rico, Chile, Mexico, Canada, Australia, South Africa, and Ireland

Lectureships:

- 62 lectureships covering 12 subjects
- 1,950 lectureship attendees

Symposia:

- 13 symposia
- 2,500 symposia attendees

The Texas Farm Credit Certificate in Advanced Ranch Management, established in 2008, prepares ranchers and landowners to deal with complex issues in today's ever-changing industry. To earn this award, individuals attend 4 lectureships and 2 symposia within 3 years. To date, 114 certificates have been awarded to recipients from 13 states and Mexico.

The KRIRM Excellence in Ag Leadership program was initiated in 2014 to strengthen the next generation of leaders in the ranching industry. Partnering with the National Cattlemen's Beef Association, we select leaders with potential for even greater roles in the U. S. beef industry and cultivate their skills along-side KRIRM graduate students in each 2-year cohort. The second leadership cohort began in 2016.



Vision We are determined to educate leaders who will make a positive difference in ranching and ensure that our hard earned heritage is not lost.



Future Plans Today, KRIRM is stronger than ever; we are achieving the vision. In order to continue our growth while attaining excellence in all efforts, we added a faculty member to the KRIRM team. The Paul C. Genho Endowed Chair in Ranch Management was named to honor one of our greatest supporters. In addition, KRIRM expanded our outreach by adding Application of Advanced Genetic Technology in Beef Cattle and Geographic Information Systems to our lectureship topics in 2016, and will hold 2017 lectureships in Montana, Oklahoma, South Dakota and Texas.

Host and Partnering Ranches

- A.T. Canales Ranch, Texas
- AgReserves Inc.:
 - Deseret Cattle & Citrus, Florida
 - Deseret Cattle and Timber, Florida
 - Deseret Cattle Feeders, Kansas
 - Navasota Ranch, Texas
 - Rex Ranch, Nebraska
 - Sooner Cattle Co, Oklahoma
 - South American Operations, Uruguay
 - Triangle Ranch, Texas
- Agribeef, Idaho
- Baldwin Ranch, Texas
- Broseco Ranch, Texas
- Callahan Ranch, Texas
- Chaparrosa Ranch, Texas
- Double H Ranch, New Mexico
- East Cattle Company, Texas
- Four Sixes Ranch, Texas
- Hoodoo Ranch, Wyoming
- Johnson Livestock, Arizona
- King Ranch, Texas
- Lykes Ranch, Florida
- Maddox Cattle Company, Nebraska
- McCarty Cattle Company, Wyoming
- McWhorter & White Ranch, Nebraska
- Padlock Ranch, Wyoming
- Parker Ranch, Hawaii
- Roaring Springs Ranch, Oregon
- Santa Fe Ranch, Guyana
- Seminole Tribe, Florida
- Silver Spur Cattle Feeders, Nebraska
- Silver Spur Ranch, Wyoming
- Simplot Land and Livestock, Idaho
- Spade Ranches, Texas
- Swenson Land and Livestock, Texas
- Treetop Ranches, Oregon
- Vermejo Park Ranch, New Mexico
- Wilson Cattle Company, Oregon



Mission The King Ranch® Institute for Ranch Management teaches graduate students using a multi-disciplinary, systems approach to ranch management, and provides the highest quality lectureships and symposia to stakeholders in the ranching industry. We serve the ranching industry by empowering graduate students and outreach attendees with skills that will enable them to strategically manage complex ranching operations and successfully lead our industry.